

# EXECUTIVE LEADERSHIP ACADEMY 2020-2021



University of Iowa Health Care's comprehensive program that addresses core characteristics and skills needed to lead effectively in an academic healthcare environment.



**CARRYN ANDERSON**

CLINICAL ASSISTANT PROFESSOR  
RADIATION ONCOLOGY

**PROJECT FOCUS:**

Improve recruitment for Radiation Oncology residency program by developing a strategic marketing and outreach plan.



**STEVEN ANDERSON**

ASSISTANT MANAGER  
GUEST SERVICES

**PROJECT FOCUS:**

Utilize the technology available via Epic Transport to automate transport assignments and making the patient escort program more efficient.



**LAUREN DORZINSKI**

ASSISTANT DIRECTOR  
FOOD AND NUTRITION SERVICES

**PROJECT FOCUS:**

Utilize Tableau to integrate existing CBORD data structures for enhanced decision support in food service operations.



**FRIEDRIKE FISCHER**

HOSPITALIST  
INTERNAL MEDICINE

**PROJECT FOCUS:**

The implementation of a timely inpatient medication reconciliation process to decrease length of stay, associated care costs, and to increase patient safety.

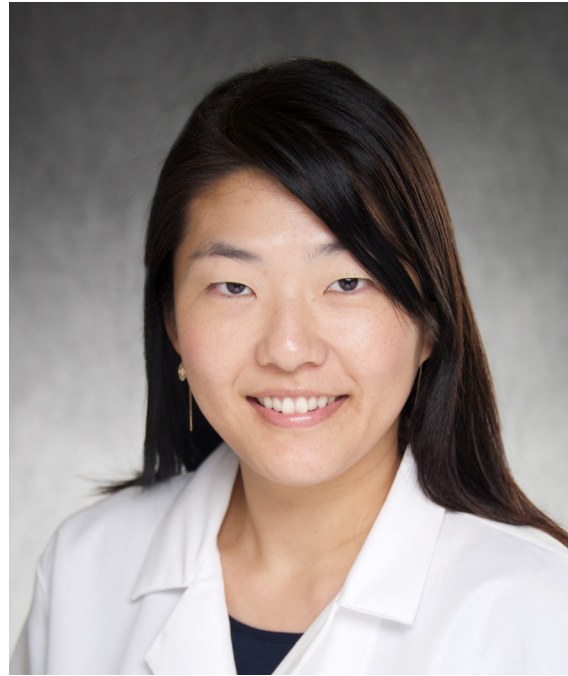


**MAX FREUND**

DIRECTOR  
MARKETING, DIGITAL/MULTIMEDIA

**PROJECT FOCUS:**

Rebuild of uihc.org and uichildrens.org on a new content management system. This project in full will tackle the functionality, structure, and aesthetics of our two core patient-focused web properties.



**MARIKO HAGIWARA**

CLINICAL ASSISTANT PROFESSOR  
INTERNAL MEDICINE

**PROJECT FOCUS:**

Streamlining the process of inpatient transfers between UIHC and ICVA to gain back time consumed by team members, resulting in decrease in hospital occupancy rate and length of stay.



**GARY E. HARNEY**

NURSE MANAGER  
NURSING

**PROJECT FOCUS:**

Implement best practice strategies and new technology, to improve patient perception of noise, in and around their room, during their inpatient stay.



**MICHELLE HAVINGA**

DIRECTOR  
POPULATION HEALTH OPERATIONS/ACO

**PROJECT FOCUS:**

Increase volume of diabetic eye exams performed via IDx-DR, an AI diagnostic system.



**HERMANN HOUNKPONOU**

SENIOR APPLICATION DEVELOPER  
HEALTH CARE INFORMATION SYSTEMS

**PROJECT FOCUS:**

Collaborate with the Cherwell team in order to improve the data request process, ticket prioritization and time tracking for the Reporting and Analytics Team in HCIS.



**BECKY HUMPAL**

ADVANCED REGISTERED NURSE PRACTITIONER  
NURSING

**PROJECT FOCUS:**

Develop a comprehensive wound care approach to decreasing surgical site infections in cesarean section patients which can be expanded to an organizational level.



**RANDY JENKINS**

ASSISTANT DIRECTOR  
ENGINEERING SERVICES

**PROJECT FOCUS:**

Controlling Engineering Services supply costs by streamlining ordering and inventory processes.



**DANA JONES**

ADVANCED REGISTERED NURSE PRACTITIONER  
NURSING

**PROJECT FOCUS:**

Work with CMS and other major insurance companies to add a qualifier to coding and billing to allow APP specialty recognition for reimbursement for services.



**JENNIFER KRANTZ**

ASSISTANT NURSE MANAGER  
FAMILY MEDICINE

**PROJECT FOCUS:**

Improve the current workflow in which clinical delays are communicated to patients thus improving patient's perception about delays and also improving Press Ganey scores for IRL East Family Medicine patients.

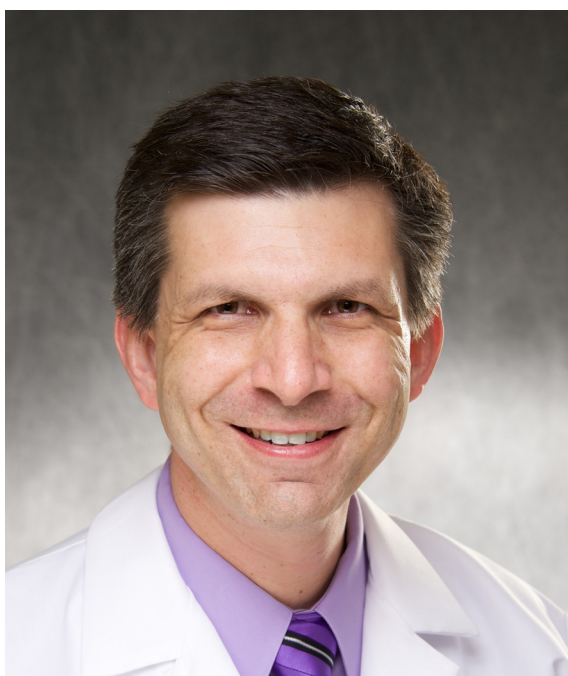


**ANDY KUSE**

LIFE SAFETY MANAGER  
ENGINEERING SERVICES

**PROJECT FOCUS:**

Improve the accountability and accuracy of inspection testing and maintenances activities at UIHC through measurable database platforms.



**DOUGLAS E. LAUX**

CLINICAL ASSISTANT PROFESSOR  
INTERNAL MEDICINE

**PROJECT FOCUS:**

Improve mentorship program for clinical investigators within the HCCC, and develop a program to train and assist physicians in conducting investigator initiated clinical trials.



**ALEX MERSCH**

MANAGER  
SPECIALTY PHARMACY

**PROJECT FOCUS:**

Enhancing prescription capture rate through growth of a centralized specialty pharmacy model.



**WENDY MEYERS**

ADMINISTRATIVE SERVICES SPECIALIST  
MARKETING AND COMMUNICATION

**PROJECT FOCUS:**

Strengthen communication to our UI Health Care providers, and implement ways to improve provider to provider communication - both internally and externally.

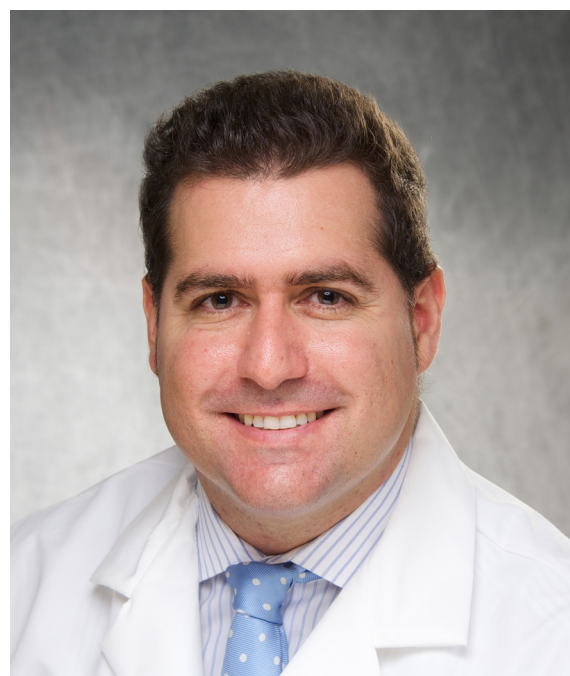


**ALEXANDER NANCE**

DIRECTOR  
PATIENT EXPERIENCE

**PROJECT FOCUS:**

Development of a comprehensive Ambulatory C3 Curriculum to be implemented in UI Health Care's Clinics.

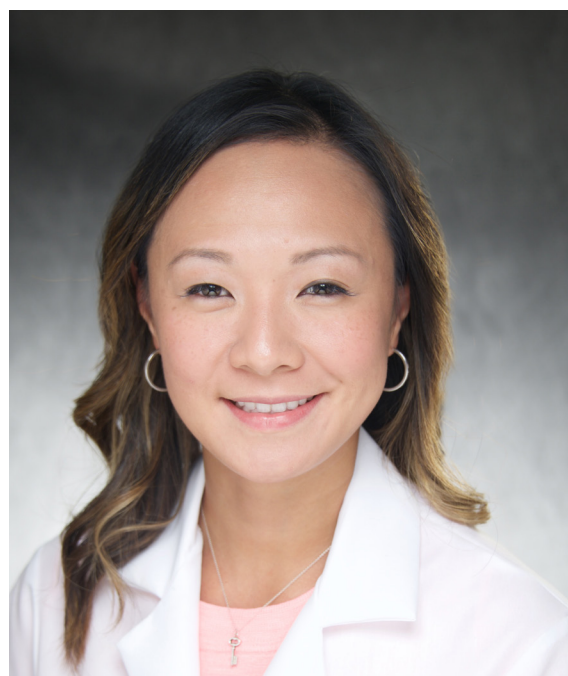


**SANTIAGO ORTEGA**

CLINICAL ASSOCIATE PROFESSOR  
NEUROLOGY

**PROJECT FOCUS:**

Expand the neurointerventional program throughout the state including telemedicine, and satellite sites for acute coverage.



**DIONNE F. PEACHER**

CLINICAL ASSISTANT PROFESSOR  
ANESTHESIA

**PROJECT FOCUS:**

Improve patient safety and medication documentation administration by adoption of intraoperative infusion pump integration.



**STEPHANIE PIRKL**

HUMAN RESOURCES DIRECTOR  
PEDIATRICS

**PROJECT FOCUS:**

Enhance Pediatric's administrative staff development.



**RYON RASMUSSEN**

FELLOW  
UNIVERSITY OF IOWA PHYSICIANS

**PROJECT FOCUS:**

Provide the appropriate resources for both employees and employers when it comes to COVID-19 testing.



**IRENA G. RUPP**

CLINICAL ASSISTANT PROFESSOR  
SURGERY

**PROJECT FOCUS:**

Evaluate impact of COVID-19 on surgeons and surgical patients, as well as volume of elective surgeries at UIHC compared to normal operation.



**KATHRYN STEFFEN**

NEONATAL NURSE PRACTITIONER  
PEDIATRICS

**PROJECT FOCUS:**

Evaluation of APP transition to practice at UIHC and implementation of Transition to Practice Fellowship to support new graduate APPs through formalized curriculum, mentoring and fostering of research and publication.



**BRIDGET TOOMEY**

ASSISTANT DIRECTOR  
OBSTETRICS AND GYNCOLOGY

**PROJECT FOCUS:**

Institute a labor and delivery center of excellence by creating a culture of mutual respect, improving communication, improving maternal and neonatal outcomes, and planning an overall vision for OBGYN at UIHC.



**ERIN WILLITS**

FELLOW  
HOSPITAL ADMINISTRATION

**PROJECT FOCUS:**

Creating and implementing an electronic tool for timely review of staffing data.

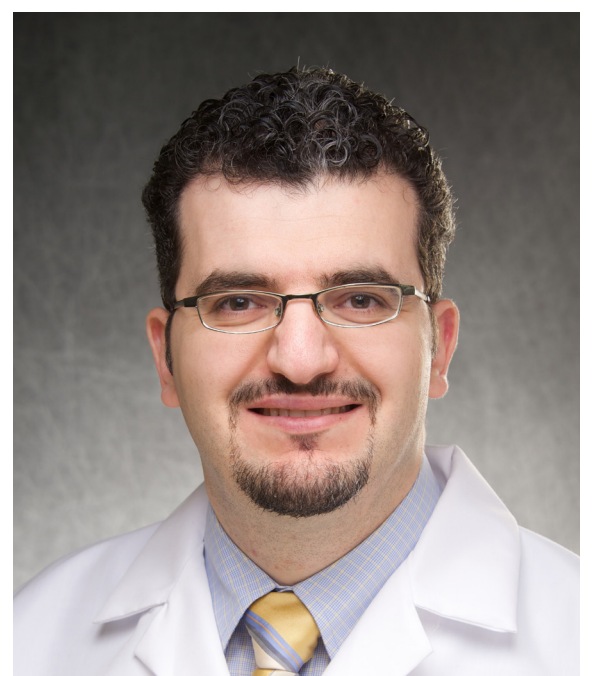


**BRANDY WOOD**

ASSOCIATE DIRECTOR  
FINANCE

**PROJECT FOCUS:**

Implementation of a rolling forecast to be used at UIHC, which will allow for real time assessments and increased flexibility in financial decisions.



**YOUSEF ZAKHARIA**

CLINICAL ASSOCIATE PROFESSOR  
INTERNAL MEDICINE

**PROJECT FOCUS:**

Grow the Phase 1 Clinical Trials Program at HCCC and bring innovative treatment options for our cancer patients.