**Poster Details**
- Maximum size to fit on display board: 66” wide x 35” tall
- All posters will be displayed on a free-standing board (magnets provided)

**Poster Awards**
If you are preparing an EBP or research poster and would like to be considered for a poster award please email a pdf of your final poster to kristen-rempel@uiowa.edu by March 15, 2023.

**Conference Expectations**
- Check in and set up are 11:30 am – 12:30 pm on Wednesday, April 19, 2023.
- Take down your poster following the after lunch break on Thursday, April 20, 2023.
- Posters will be on display during the conference for attendees to view. **Poster authors must be present at their poster during the following times:**
  - Wednesday afternoon break
  - Wednesday end-of-day reception
  - Thursday morning break
  - Thursday after lunch break

**Poster Content**
Please reference the following specific content for your type of presentation and refer to the table to be clear on the method used and terminology. Poster examples are on the conference website.

**EBP project (also nurse residency EBP project)**
- Model used
- Purpose and rationale clearly stated
- Synthesis of evidence
- Practice change and implementation strategies used to promote adoption and integrate practice change
- Evaluation clearly described; report findings from both process and outcome indicators
- Conclusions and implications for practice; summarize the project findings and how they might be used in practice

**Research study**
- Research question or aim clearly stated
- Background of the problem and current knowledge gap
- Methods described including study and sample, design, measures, and analyses
- Results showing data and description
- Conclusions and implications for practice; summarize the study results and how they might be used in practice
Quality improvement project

- Model used
- Project purpose and goal
- Background of the problem
- Practice change and implementation strategies used to promote adoption and integrate practice change
- Evaluation clearly described; report data from both process and outcome indicators
- Conclusions and implications for practice; summarize the project findings and how they might be used in practice

Please contact kristen-rempel@uiowa.edu with any questions.
Thank you and we look forward to your presentation.
### Differentiating Between EBP, Research, and Quality Improvement

<table>
<thead>
<tr>
<th>EBP</th>
<th>Research</th>
<th>Quality Improvement (QI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>“EBP is the process of shared decision-making between practitioner, patient, and others significant to them based on research evidence, the patient’s experiences and preferences, clinical expertise or know-how, and other available robust sources of information” (Sigma Theta Tau International 2005-2007 Research Scholarship Advisory Committee, 208, p. 1). EBP is healthcare delivery based on the integration of the best research evidence available combined with clinical expertise, in accordance with the preferences of the patient and family (Sackett et al., 1996, 2000).</td>
<td>Research is the “systematic investigation, including research development, testing and evaluation, designed to develop or contribute to generalizable knowledge” (US Department of Health &amp; Human Services, n.d.-b, para. 2)</td>
<td>“QI consists of systematic and continuous actions that lead to measurable improvement in health care services and the health status of targeted patient groups” (US Department of Health and Human Services, 2011, p. 1) The six aims of healthcare quality are to provide safe, effective, patient-centered, timely efficient, and equitable healthcare (IOM, 2001)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Intent</th>
<th>Who benefits</th>
<th>Purpose</th>
<th>Scope of interest</th>
<th>Methodology Processes or outcomes measurement</th>
<th>Design</th>
<th>Suggested Terminology</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Patients</td>
<td>Improve quality and safety within the local clinical setting by applying evidence in health care delivery</td>
<td>Specific unit or patient population within an organization</td>
<td>Measures include knowledge, attitude, behavior/practices, outcomes, and balancing measures</td>
<td>Iowa Model or other EBP process model</td>
<td>Project Director</td>
</tr>
<tr>
<td>Who benefits</td>
<td>Clinicians</td>
<td>Generalize to populations beyond organization</td>
<td>Measures are complex</td>
<td>Experimental</td>
<td>Investigator</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Organization</td>
<td>Improve quality or safety of processes or patient experience within the local clinical setting</td>
<td>Measures take time to completed</td>
<td>Observational</td>
<td>Researcher</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Clinicians</td>
<td>Improve efficiency or flow</td>
<td>Measures require a protocol detailing how to administer</td>
<td>Descriptive</td>
<td>Participants</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects (on occasion)</td>
<td>Standardize work</td>
<td>Measures require preliminary tests of reliability, validity, specificity, and/or sensitivity</td>
<td>Lean</td>
<td>Subjects</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Patients</td>
<td>Improve quality and safety of processes or patient experience within the local clinical setting</td>
<td>Measures are simple and easy to use and administer</td>
<td>Plan Do Study Act (PDSA)</td>
<td>Project Lead</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Clinicians</td>
<td>Improve efficiency or flow</td>
<td>Measures for key indicators only</td>
<td>Six Sigma</td>
<td>Patients</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Organization</td>
<td>Standardize work</td>
<td>Measures developed locally</td>
<td>Patients</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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**Suggested Terminology**

- Project Director
- Patients
- Clinicians

- Investigator
- Researcher
- Participants
- Subjects

- Project Lead
- Patients
- Clinicians
Differentiating Between EBP, Research, and QI


