

Holden Comprehensive Cancer Center Community Outreach & Engagement Logic Model (C= completed, O = ongoing, F = future)

Resources & Partners	Activities	Metrics	Outcomes	Impact
Internal <ul style="list-style-type: none">Holden Cancer Center Patient & Family Advisory BoardHolden Cancer Center Community Advisory BoardHolden Cancer Center ResearchersHolden Cancer Center COE Program LiaisonsIowa Environmental Health Sciences Research CenterInstitute for Clinical and Translational ServicesUniversity of Iowa Office of Community EngagementCancer Prevention and Control Research NetworkPrevention Research CenterClinical Trials Advisory BoardIowa Cancer Affiliate NetworkBlack Hawk County Health Equity Steering CommitteeFunding External <ul style="list-style-type: none">Community-based non-profits and initiatives	Aim 1: Assess catchment area needs and disparities & identify and communicate community needs and priorities <ul style="list-style-type: none">Implement catchment area needs assessment plan<ul style="list-style-type: none">Sub population reports (O)<ul style="list-style-type: none">Qualitative dataQuantitative dataSurvivorship needs assessment (survivor and primary care provider surveys) (O)Cancer control coordinator assists with gathering catchment relevant data (F)Create and implement dissemination plan for catchment area data<ul style="list-style-type: none">Web page with catchment area data (O)Holden contributes to Iowa Cancer Registry publicationsGather data from 99 County Outreach (O)Understand and address Iowa’s high cancer rates<ul style="list-style-type: none">Convene expert advisory panel to address why Iowa is #2 in cancer incidence and rising (O)	<ul style="list-style-type: none"># of population sub-group reports# partners engaged in survivorship needs assessment planning# of partners who provide input on survivorship survey# and type of data gathered by cancer control coordinators# of catchment area data resources on Holden website# of ICR Spotlights & Reports created with Holden input# of internal & external catchment area data presentations# catchment area data publications# Holden researchers requesting ICR data# visits to data tools (CIF, CAMSA, spotlights)Expert advisory panel meeting product# of attendees at expert advisory panel meetings to address Iowa’s cancer incidence# grants/publications focused on causes of Iowa’s high cancer rates	<ul style="list-style-type: none">Increased % of researchers report knowledge about: cancer priorities in Iowa; cancer-related health disparities in Iowa; how their research is related to cancer prioritiesIncreased % of researchers report using data source provided by COE or data tools	<ul style="list-style-type: none">Decreases in prevalence of cancer risk factorsIncrease in prevalence of prevention behaviorsIncrease in cancer screeningDecrease in cancer incidenceIncrease in clinical trial participationIncrease in rural clinical trial participationIncrease in clinical trial participant diversityReduced cancer mortalityImproved quality of life for cancer survivorsReduced cancer disparitiesBasic research discoveriesDiscoveries advanced to therapeutics
	Aim 2: Align cancer center with catchment area priorities <ul style="list-style-type: none">Support researchers to engage with community<ul style="list-style-type: none">Connect researchers to community members (O)Bring COE experts to campus (O)Communicate COE-relevant trainings, opportunities, and	<ul style="list-style-type: none"># of researchers who: align with catchment area priorities; use the Iowa Cancer Plan to support research activities; receive input from community members; seek connections to community members; connected to cancer control coordinator# of researchers who present to CAB# of research projects co-led/advised by community partners	<ul style="list-style-type: none">Increased % of researchers report: engaging the community in their work; being comfortable communicating with lay public about research; consultation with CABIncreased study enrollment and number of trials open at HCCC and across the state	

Holden Comprehensive Cancer Center Community Outreach & Engagement Logic Model (C= completed, O = ongoing, F = future)

Resources & Partners	Activities	Metrics	Outcomes	Impact
<ul style="list-style-type: none">• Community Cancer Centers• County Public Health Departments• Federally Qualified Health Centers• Iowa Cancer Registry (ICR)• Iowa Primary Care Association• Iowa Cancer Consortium• Iowa Department of Health & Human Services• American Cancer Society• Iowa Oncology Research Association• Managed Care Organizations• State Legislature• Statewide Professional Organizations• Tribal Health	<p>catchment area data to researchers (O)</p> <ul style="list-style-type: none">• Facilitate state-wide clinical trials advisory board (O)• Involve researchers in Iowa Cancer Consortium (O)• Lead Program Liaisons(O)• Priority topic webinar series (O)• Provide COE funding to researchers (O)• Involve researchers in 99 Counties project• Connect researchers with cancer control coordinator(F)	<ul style="list-style-type: none">• # of COE relevant speakers invited and # of researchers who attended• # of solutions identified and addressed by clinical trials advisory board• # of researchers who are members of Iowa Cancer Consortium• # of researchers actively engaged in Iowa Cancer Consortium• # of meetings/program liaison attendance at meetings• # of program liaisons attending CAB meetings• # of researchers identified by program liaisons for engagement opportunities• # of priority area webinars and researcher participation in webinars• # of COE funding awards• # of researchers participating in 99 counties	<ul style="list-style-type: none">• # of changes at cancer center related to research, clinical services, guidelines, practices, policies, or other activities to address community needs and priorities• # of new faculty recruited that align with catchment priorities• # funded research projects with community engagement• # research projects responsive to catchment area	
	<p>Aim 3: Engage the community & promote evidence-based interventions</p> <ul style="list-style-type: none">• Support, engage with, and expand advisory relationships<ul style="list-style-type: none">○ Community Advisory Board (O)○ Black Hawk County Health Equity Steering Committee (O)○ Melanoma partnership (O)○ Iowa Cancer Consortium Workgroups & Taskforces○ Project Health• Priority area webinar series (O)• Cancer control coordinator will support local organizations in implementing evidence-based interventions (F)• Fund evidence-based community projects• 99 Counties project	<ul style="list-style-type: none">• # of communities where engagement is happening• # of partner organizations• % of CAB members who report satisfaction with CAB• # of times CAB provides feedback to cancer center researchers or leadership• # of cancer-related events cancer center sponsors, # cancer center attend• # of EBIs implemented• # and type of ways cancer control coordinator supported local organizations• # of partners attending priority area webinar series• # of counties and people reached through the 99 County outreach project	<ul style="list-style-type: none">• Guidelines, practices, and policies influenced and adopted outside of cancer center• Increased # of EBIs adopted	