



31st Annual Evidence-Based Practice Conference

Innovation in Evidence-Based Practice

EXHIBITOR PROSPECTUS

Wednesday, April 17, 2024 – EXHIBITOR DAY

8am – 5:30pm

Hyatt Regency, Coralville, IA

Keynote Speakers:

Oriana Beaudet, DNP, RN, PHN
Vice President of Nursing Innovation
American Nurses Association Enterprise

Kenrick Cato, PhD, RN, CPHIMS, FAAN
Standing Faculty Clinician-Educator Track, University of Pennsylvania
School of Nursing
Professor of Informatics, Children’s Hospital of Philadelphia

About the Conference

Nurses have always been innovators in discovering practice solutions. Today, in healthcare, we are challenged in new ways to innovate and deliver EBP using timely and meaningful methods across populations and settings.

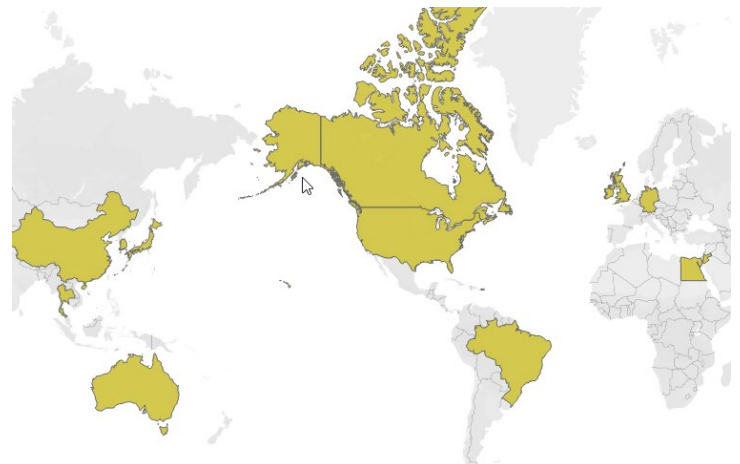
Cutting edge clinical issues will be discussed with reports on innovative and evidence-based solutions across settings. The program is designed to meet the needs of practicing nurses, leaders, faculty, and experts.

Support the future of nursing and take advantage of the opportunity to develop strategic partnerships and create lasting awareness for your organization!

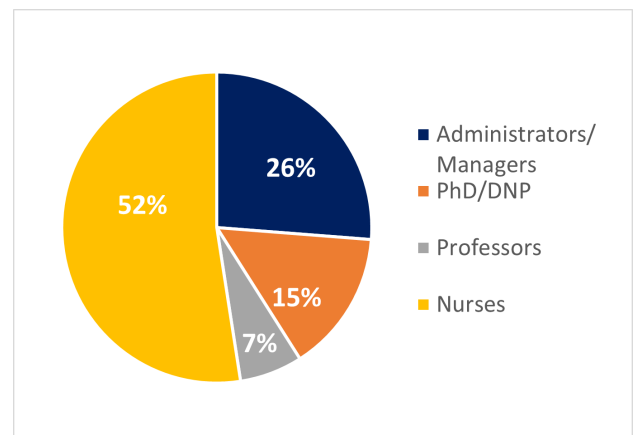


STATS

Attendees from over 12 countries in the past 8 years



Attendee position breakdown



Exhibitor Invitation

We invite you to participate as an exhibitor at the 2024 Evidence-Based Practice Conference and support the future of nursing!

This annual event welcomes over 300 nurses from across the nation and multiple foreign countries.

Our broad range of nurses are able to show their work and connect with top leaders in the field. These are nurses with their focus on the most innovative research and technology – a unique opportunity to highlight your company.

About our Attendees

Most of our participants come from the Midwest, with recent representation from over 30 states and multiple foreign countries. We reach a broad spectrum of nurses, from staff nurses to those in leadership positions—RNs, BSNs, Masters prepared, doctorate degreed, and various certifications.

About the Venue

The Hyatt Regency Coralville provides a state-of-the-art venue for this event. With plenty of space for your display and close access to our attendees, your booth will be readily visible to highlight your business or organization.

In addition, our popular stamp card promotion will be back offering a wide variety of prizes, driving attendees to your booth.

Set up opens at 6:30am on April 17, 2024, with poster viewing starting at 7am and opening speaker at 8am. Two breaks and an extended lunch provide ample opportunities to meet with attendees.



Exhibitor Packages

Level	Benefit
Platinum Level Sponsor (2 available) \$5,000	Choose from one of two options: your logo on attendee tote bag <u>OR</u> lunch sponsor with tabletop signage; 2 complimentary conference registrations; top placement of logo on main conference web page; full page flyer (provided by sponsor) in tote bag; exhibit table in premier hall location with free Wi-Fi and multiple outlets; post-event attendee list
Gold Level Sponsor \$2,000	1 complimentary conference registration; placement of logo on conference web page; full page flyer (provided by sponsor) in tote bag; exhibit table in main hall with free Wi-Fi and multiple outlets; post-event attendee list
Exhibitor \$1,000	Exhibitor table with free Wi-Fi and multiple outlets; post-event attendee list

Registration & Payment: Space is limited and on a first come basis. Submit your registration form here to secure your spot: [Vendor Registration](#)

Hotel Reservation: Reservations can be made at:

